

## RESUME OF

**E. NAGARAJAN**

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Email: [nagarajan.ugan@gmail.com](mailto:nagarajan.ugan@gmail.com),

### Objective

To Pursue a Challenging career in a progressive organization with an active involvement to achieve their Business goals.

### Summary of Qualifications

Digital Marketing

- Search Engine Optimization (SEO)
- On page/Off page optimization
- Google My Business
- Social Media Marketing (SMM)
- YouTube & Video Marketing
- Email/Sms Marketing
- Google Webmasters & Analytics
- Google AdWords

### Career Experience/Job History:

#### 2010-2012

Varahi Devi Buildcon Pvt.Ltd – Tirunelveli  
Account Assistant & Marketing Executive - 2 Years

#### 2013-2018

Jayavarad Graphics - Chennai  
Digital Marketing Executive - 5 Years

#### 2018-2019

Rocotile Industries pvt.ltd and Color homes developers - Chennai  
Digital Marketing Executive - 1 Year

#### 2019 – 2021

Sri Fortune Engineering Corporation (CKB Group) - Chennai  
Digital Marketing Executive – 1.5 Years

#### 2021 – Still

Velev Motors India Private Limited- Chennai  
Senior Digital Marketing Executive – 6 Month

## Software Proficiency

Packages	:	MS-Office.
Database Environment	:	MS-Access, SQL
Accounting Software's	:	Tally9, Tally-erp9
Hardware	:	Hardware & Assembling

## Academic Qualifications:

### Master of Commerce (M.Com)

University	:	Manonmaniam Sundaranar University
Year	:	2014
Result	:	First Class (62.2%)

### Bachelor of Commerce (B.Com)

University	:	Tamil Nadu Open University
Year	:	2011
Result	:	First Class (60.5%)

### Higher Secondary Certificate (HSC)

Board	:	Tamil Nadu Board of Higher Secondary Education
School	:	Government Higher Secondary School
Year	:	2005
Result	:	56%

### Secondary School Certificate (SSC)

Board	:	Tamil Nadu Board of Secondary Education
School	:	Government Higher Secondary School
Year	:	2003
Result	:	74.2%

## Additional Qualification

- 1 Type writing in English
- 2 Digital Marketing

### Interest:

- 1 Reading books.
- 2 Writing short stories
- 3 Listening Music
- 4 Playing Cricket & Chess

### Personal Details:

Name : E. Nagarajan  
Date of Birth : 05 May 88  
Father's Name : S. Elumalai  
Gender : Male  
Marital Status : Married  
Religion : Hindu  
Nationality : Indian  
Permanent address : No: 211, South old colony  
Mavalvadi village & Post  
Vandavasi TK  
Tiruvannamalai (DT), – 604406  
Current CTC : 29,000 + incentive  
Accepted CTC : As per the company norms.

### Declaration

I hereby declare that the above-furnished details are true to the best of my knowledge.

Date :

Place :

**(E. NAGARAJAN)**